


Media Studies Curriculum (KS5) – A Level

Exam Board: AQA Qualification: A Level Media Studies

 Holly Lodge High School College of Science						
Term	Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
Focus	Mest 4 – Research and Production	Mest 4/ Mest 3 Critical Perspectives	Mest 3/Mest 4	Mest 3/ Mest 4	Mest 3	
Areas of Study	<p>To begin research into personal areas of interest for the coursework research essay.</p> <p>Marxism</p> <p>Globalisation</p> <p>Post Modernism</p> <p>Celebrity and fan culture</p> <p>Revision of editing and production.</p>	<p>Planning and development of Media product for coursework.</p> <p>Feminism.</p> <p>Identities and the media.</p> <p>The mainstream media's role and influence in the construction of identities.</p> <p>Audiences and identities, including audience uses and responses, self-representation, role playing, collective identities.</p>	<p>How is identity constructed across media forms and types of producers Consider the role of technology in forming identity;</p> <p>Technological determinism or social transformation</p> <p>Consider the view of technology as threat in the construction of identities (particularly for younger age groups)</p> <p>Consider the effect of identity politics on the media; how do marginalised groups</p>	<p>Representation and stereotyping</p> <ul style="list-style-type: none"> • Media effects • Reality TV • Moral Panics • Post 9/11 and the media • Ownership and control • Regulation and censorship <p>Further analysis of unseen media texts. Identity case study.</p>	<p>New media case study.</p> <p>Revision</p>	

		<p>The impact of social media on identity and the role of the individual as producer.</p> <p>Revision of audience and genre theory.</p> <p>Analysis of unseen media texts.</p>	claim identities and how are they received by dominant groups?			
Assessment	<p>Essay applying the theories to contemporary media products.</p> <p>Presentation of question and texts for research essay.</p>	<p>Practice exam question on Identity and the media.</p> <p>Presentation of key ideas for critical research</p> <p>Peer assessment of product development</p>	Mock Exam	Deadline for Research Project and production	Practice exam papers	