



Holly Lodge
11-19 Science College
Sixth Form Prospectus
Success For All



Travel and Tourism

Level 3-Extended Certificate in Travel and Tourism
Examination Board (Pearson)

Studying the Subject/Subject Content:

The travel and tourism industry is one of the fastest and growing industries in the UK. The value of tourism to the UK economy is approximately £126 billion, and the sector employs around 3.1 million people.

Students study the following units:

Mandatory Units:

- The World of Travel and Tourism- Written Exam
- Global Destinations- Task
- Managing the Customer Experience- Assignment

Optional Units: (1)

- Specialist Tourism- Assignment
- Visitor Attractions- Assignment
- Passenger Transport- Assignment
- Events, Conferences and Exhibitions- Assignment

Assessment:

Equivalent in size to one A Level.

4 units of which 3 are mandatory and 2 are external.

Mandatory content (83%).

External assessment (58%)

What could you do after studying this subject?

Students who have completed this qualification will develop transferable and higher-order skills, which are highly regarded by higher education providers and employers. For example, when studying the World of Travel and Tourism unit, students will analyse information and data from the travel and tourism industry, identifying trends and the potential impact of different factors on the industry and its customers, which supports some of the skills students need to progress into higher education, employment, self-employment or training.

The qualification carries UCAS points and is recognised by higher education providers as contributing to admission requirements for many courses. It can give context to subjects that would benefit from some sector background and be taken as part of a diverse programme, leaving progression options fully open. When combined with other qualifications within a two year study programme, such as A levels or another BTEC National, students can progress to higher education, for example to:

Business-related degree courses.

- BSc (Hons) in International Management with a language if taken alongside a language and A Level Maths
- BA (Hons) in Tourism Management, if taken alongside A Level Geography and A Level or BTEC Business

This qualification is designed to support learners who are interested in learning about the travel and tourism industry alongside other fields of study, with a view to progressing to a wide range of higher education courses, not necessarily in travel and tourism-related subjects. The qualification is designed to be taken as part of a programme of study that includes other appropriate BTEC Nationals or A Levels.

Travel and Tourism works well in combination with Sport, ICT, Business, Sociology and Geography.

Subject specific entry requirements:

Students need to have a minimum of 39 points to study Travel and Tourism and have at least a 4 for English.

Suggested reading material:

Introducing Travel and Tourism - Bob Holland and Ray Youell

Travel and Tourism: Development or Destruction - Louise Spillsbury

Lonely Planet Best in Travel 2016

Travel and Tourism Level 3 - Book 1: Dale, Gillian

<https://www.wttc.org/-/media/files/reports/.../regions%202016/world2016.pdf>

www.tourismalliance.com/downloads/TA_390_415.pdf